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## Aberfeldie Football Club Senior Division Player Sponsor Program for Season 2017

Dear Potential Sponsor,

The Aberfeldie Football Club is continuing to grow and develop its football program, and in recent seasons we have grown the number of football teams each week we put on the park from 19 teams to 26 teams in 2017. The senior section is fielding 4 teams in 2017.

As a club we have been working very hard on our brand and the ongoing development of our culture to ensure we create a playing and socialising environment that families, businesses and all our visitors can enjoy, whilst maintaining our competitiveness in one of Victoria's most premier local football leagues.

To ensure we continue to deliver a sustainable business model, we would like to invite you to become a part of the Aberfeldie Football Club through your generous sponsorship.

Funds raised through this sponsorship program will contribute to player welfare and injury management, an important part of our onfield support structure and ongoing success.

The program for 2017 is structured as follows:

- A senior contracted player on our 2017 list for \$500 plus GST (\$550 including GST)
- A reserve (non-contracted) player or "Clubbies" for \$300 plus GST (\$330 including GST)
- An under 19 player for \$150 plus GST (\$165 inclusive of GST)

A tax invoice/receipt can be provided on request to enable tax deductibility. In return for your support and financial contribution, Aberfeldie Football Club will provide:

- Your name/business name on the player photo board on display in the Clifton Park clubrooms for the entirety of the 2017 football season
- An invite to attend a player sponsors day at a home game **(to be advised)** which will include the following:
  - Squires Loft, Ribs on the Hill, Lunch and drinks (beer, wine and soft drink)
  - An opportunity to sit in on a pregame review by senior coach Adam Potter, where you will hear about match day strategy and tactics
  - Entry into a draw, with the prize being a hole sponsorship package at the annual 2017 Aberfeldie Sports Club Golf Day (valued at \$880 & includes 4 players)
- A regular newsletter updating you via email of our progress in 2017 and what's happening within our club.
- Website recognition with a direct link to your Company web page

In addition to the above, you are welcome to attend any game where you will be guaranteed a high standard of local football and environment to enjoy the game and relax whilst meeting new friends and networking.

Please ensure to provide an email address so we can communicate with you ahead of the player sponsors day and share our regular newsletter.

There are other sponsorship opportunities available such as around the ground fence signage, clubroom digital advertising and premium exposure through digital advertising on our electronic scoreboard.

If you would like to enquire about other sponsorship opportunities, please contact Liz Gregory, Aberfeldie Sports Club – Sponsorship & Marketing Manager on 0408 052 137 or email [sponsorship@abers.com.au](mailto:sponsorship@abers.com.au)

***We thank you for your support of our club and look forward to seeing you throughout the upcoming season.***

## Player Sponsorship Application

### Season 2017

Sponsorship Options	Cost incl GST	Please Tick	Player Name
Senior Player	\$550		
Reserve Player	\$330		
U/19 Player	\$165		

*Please tick if you are interested in other sponsorship packages*

#### Payment Options (please tick)

<b>Electronic Funds Transfer</b>	
BSB: 633-108 Account No: 127680213	
Name: Aberfeldie Sports Club	
<b>Credit Card</b> (please provide details below)	
<b>Cheque</b>	

#### Details

Name:	.....
Business Details (if applicable)	.....
Business name:	.....
Address:	.....

Email address: Business	
Email address: Home	
Business Phone:	
Mobile Phone:	
Credit card details ( <i>if applicable</i> )	.....
Card type (visa or mastercard)	.....
Name on card	.....
Expiry date	
Tax invoice required?	Yes / No

**Please forward completed form to:**

Andrew Brown, Treasurer Aberfeldie Sports Club, Email: [andrew.brown@auspost.com.au](mailto:andrew.brown@auspost.com.au)

Darren Brown, Football Operations, Email: [darrenbrown@live.com.au](mailto:darrenbrown@live.com.au)

Aberfeldie Football Club appreciates your generous contribution and support which enables the Football club in continuing to build and deliver a sustainable business model for the future growth and success of our great Sports Club!