



**ABERFELDIE**  
SPORTS CLUB



**HEART SETS US APART**

Aberfeldie Sports Club  
Sponsorship Opportunity

# ABOUT ABERFELDIE



Aberfeldie Sports Club is a local community based sporting club fielding teams in the following 3 associations:

- ▶ Essendon District Football League (EDFL)
- ▶ The Victorian Turf Cricket Association (VTCA)
- ▶ North West Cricket Association (NWCA)

Our club competes at an elite level in their respective competitions. Aberfeldie is successful, well respected and proud to represent more than 800 families.

## Football

4 senior, 18 junior and 2 junior girls teams representing

**OVER 500 PLAYERS**

## Cricket

5 senior and 20 junior teams representing

**OVER 300 PLAYERS**



# WHAT WE ARE OFFERING



- ▶ The opportunity to support Aberfeldie Sports Club whilst gaining valuable exposure for your business
- ▶ A minor financial outlay for a prime advertising opportunity
- ▶ Be part of a local community club which gives you access to thousands of people every week

Abers home ground at Clifton Park hosts between 5 and 7 games every weekend during the football season and 2 games every weekend of the cricket season. Training takes place almost every night of the year.

Clifton Park is visited by thousands of people each week who are from all over the local community and represent a very wide demographic.

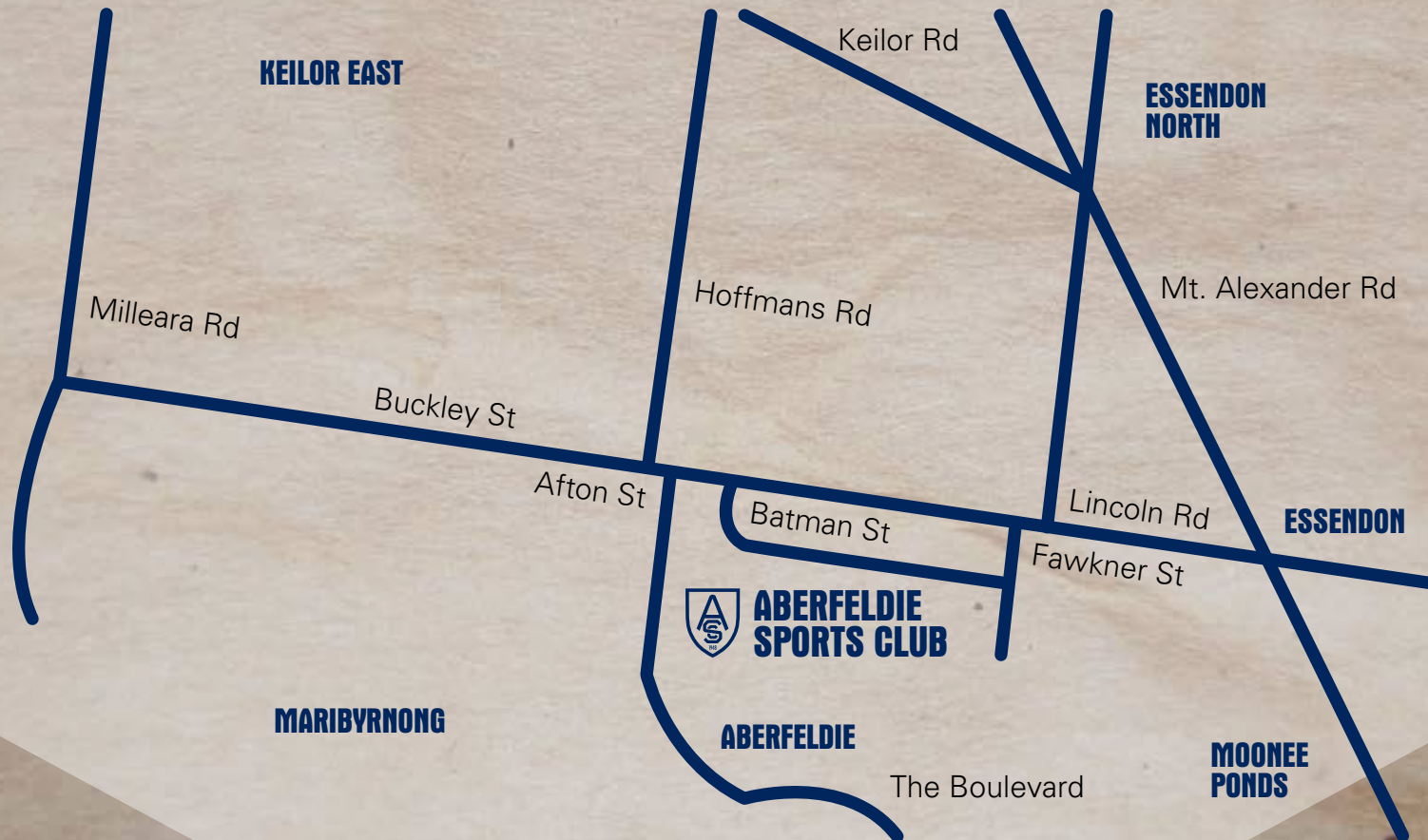
Every week new people from all over Victoria visit Clifton Park.



# CLIFTON PARK ABERFELDIE



**ABERFELDIE**  
FOOTBALL





# WHAT WE ARE OFFERING



**ABERFELDIE**  
FOOTBALL

- ▶ A permanent sign promoting your business fitted to the fence at Clifton Park
- ▶ A sponsors dinner recognising your contribution and an opportunity to network with fellow sponsors
- ▶ The sign will be approximately 900mm x 2500mm and will easily be seen by all who attend Clifton Park
- ▶ Other opportunities for signs behind the goals on the ball barrier fencing will be considered and can be negotiated separately should you be interested.

**INVESTMENT OF  
ONLY \$1,500** PER VR  
EX. GST  
**PLUS A ONE OFF FEE  
TO COVER COST OF  
THE SIGN \$500** EX. GST



# WHAT YOU CAN EXPECT



- ▶ Aberfeldie Sports Club truly understands the importance of our brand and genuinely believe we are offering an excellent sponsorship opportunity
- ▶ We are excited about the direction our club is heading and are confident if we continue our journey, with the support of a business such as yours, we can continue to develop and offer value and success to our sponsors, partners and supporters
- ▶ We hope you recognise this offer as a true opportunity and look forward to a mutual beneficial partnership.



**THANK YOU**

